



Training ScanCoaching®

Certified ScanCoach®

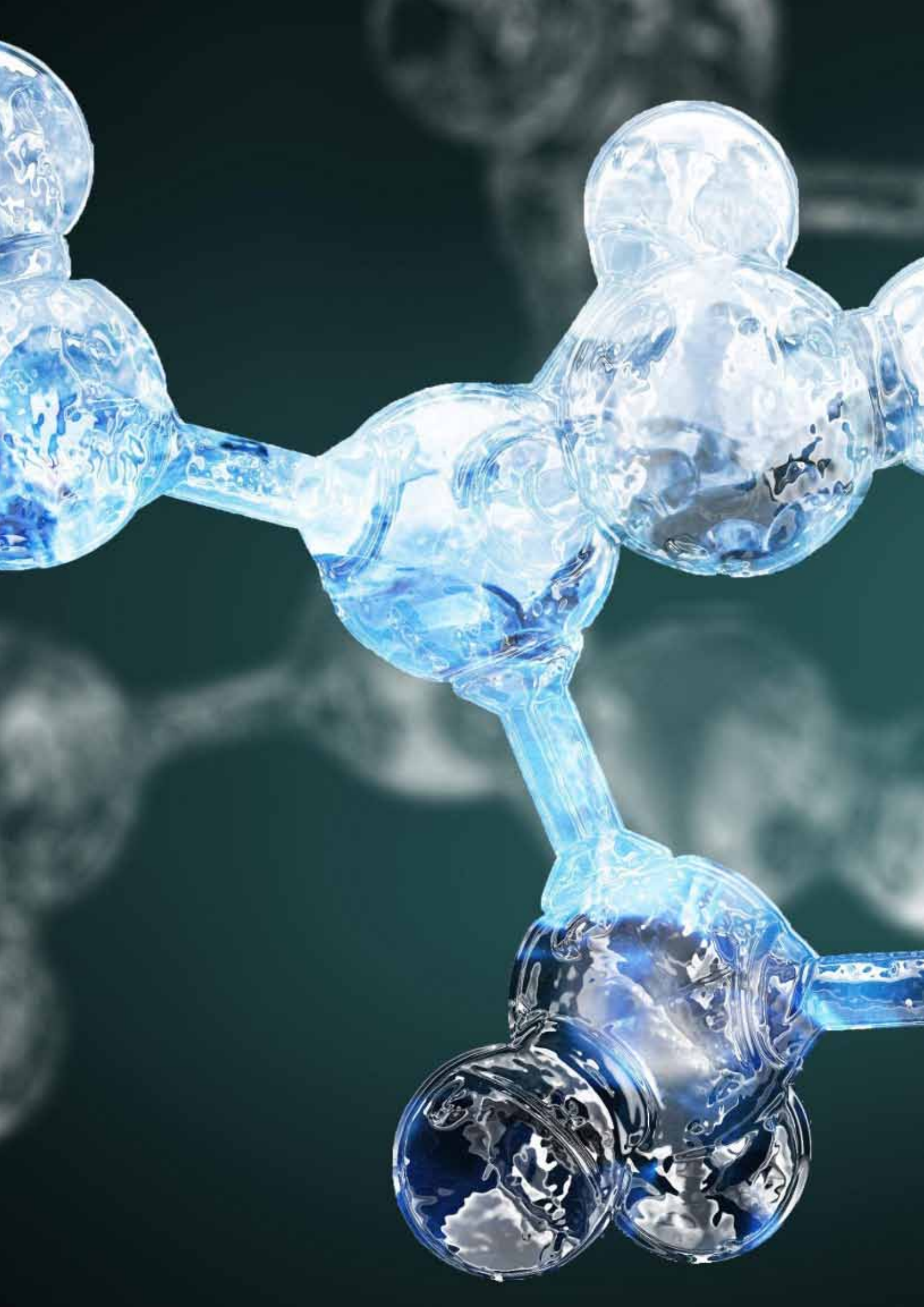
ScanCoaching® is regarded by clients in the marketplace as one of the most effective and efficient forms of coaching available in the world.

As a ScanCoach® you are able to effectively use Psyray technology to help clients gain insight into the cause of their current process, thereby increasing their vitality, reducing stress or finding meaning by helping to significantly improve their inner balance: 'Inner Balance, Outer Performance'.

You enable clients to get the best out of themselves tailored to their coaching goals. Some examples are: more decisiveness, better decision making, better vision, better communication, better managing employees, more passion and inspiration, more energy, better balance between talent and challenge, increase influence, more power, more leadership, more mindfulness, etc.

A Master ScanCoach® is a certified business coach for professionals in the business market, emphasizing various protocols. For the private market, you take the Advanced ScanCoach® course.

After successfully completing this course, you will be a certified ScanCoach®.

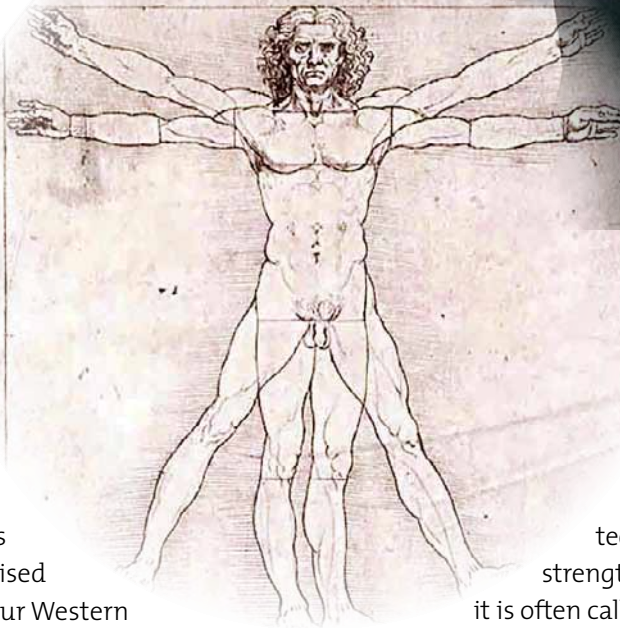


Conditions for participation

We only select high-quality, experienced Business Coaches to become a ScanCoach®, people who are already familiar with the ins and outs of (executive) coaching. The course is specifically designed for professionals who want to learn how to use ScanCoaching® as an (additional) method in their own coaching practice, in order to significantly improve the effectiveness of their coaching. As a coach, the Psyray technology allows you to quickly and directly come to the 'heart of the matter' on the basis of 'to measure is to know'.

It is very important that you are interested in and have a talent for working in a holistic and integral way. The Psyray technology is a quantum physical technology that helps professionals to become physically, emotionally, mentally and spiritually balanced by optimising the so-called bioenergetic field, the body's 'blueprint' at an energetic level. Optimising this bio-energetic field is based on the idea of a substantial influencing life energy in the human body and its fine-tuning, which results in a healthy body balance. Organs are not seen as physically localised cell structures - as is usual in our Western society, but as energetic centres within a holistic functioning whole.

In other words, ScanCoaching® views a human being as a whole and is capable of determining the exact causes of imbalance at a core level. The bandwidth of possible interpretation and intervention levels of groups of frequencies (directories) ranges from blood levels, biochemical indicators and the psycho-emotional, to allopathic or homeopathic frequencies, meridians, energy

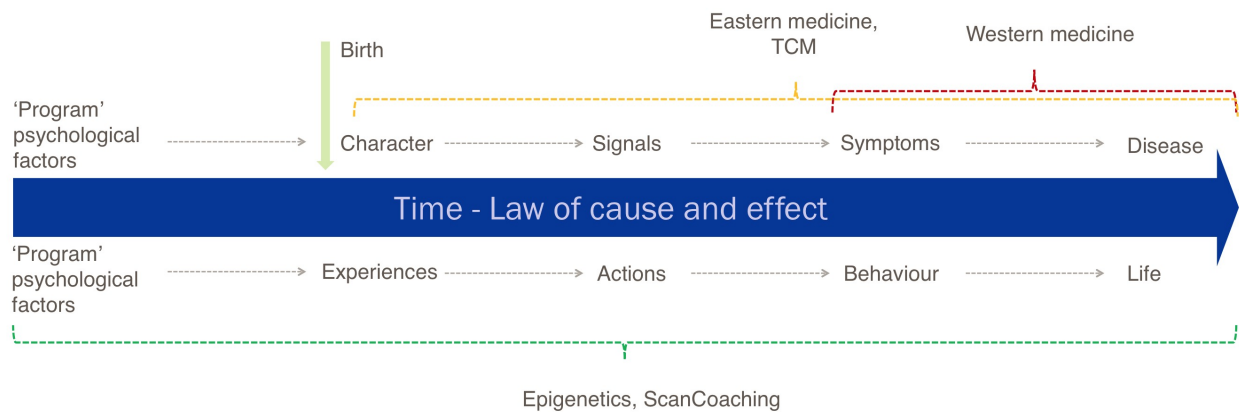


centres and even colour frequencies, to name but a few. This vast array of options is one of Psyray technology's biggest strengths. Unsurprisingly, it is often called the 'Rolls Royce'

of the coaching strategy market. A good general knowledge of the human body is essential to operate effectively as a ScanCoach®. To become a certified ScanCoach®, it is therefore obligatory to obtain a certificate of General Medical Knowledge. In a General Medical Knowledge course you are introduced to anatomy, physiology and pathology in a structured way. Similar or more extensive (previously obtained) qualifications obviously suffice.

The ScanCoaching® model: quickly going to the heart of the matter

ScanCoaching® focusses on the 'heart of the matter', the cause of the imbalance which can lead, or has already led to, decreased vitality or even illness.



Using the principles of epigenetics, the Psyray technology can trace the psycho-emotional imprints that subconsciously continue to work as 'saboteurs' in human observation, action and communication. Epigenetics have shown that the sequence of our chromosomes, our blueprint or genome, does not entirely determine what we are like.

According to epigenetics (meaning 'above' the genes), the quality of thoughts, emotions and diet can turn certain gene switches 'on' or 'off'. This way, the thoughts, feelings and diet of a woman during pregnancy are epigenetically programmed into the baby in the womb, who is therefore born with a certain set of imprints.

Positive imprints have a positive effect in later life, but negative imprints start to work as saboteurs, making it difficult for people to act on and use their full potential. The negative imprints lead to unpleasant feelings or stress.

Recent scientific studies have proven that no less than 90% of all illnesses are stress related. Stress is by far the big-gest drain on your energy, robbing you of your vitality and your ability to perform! ScanCoaching® makes us aware of these imprints because the Psyray technology saves them as frequency patterns in the database.

This awareness sets a healing process in motion by which the saboteurs can be replaced by useful thoughts and convictions that can generate positive experiences and actions. The saboteurs no longer automatically lead to a reduction of vitality and/or illness because the root cause of the imbalance has been removed. This philosophy sees illness as the end stage of a gradual process in which core themes start to manifest themselves increasingly clearly, until they can no longer be ignored.

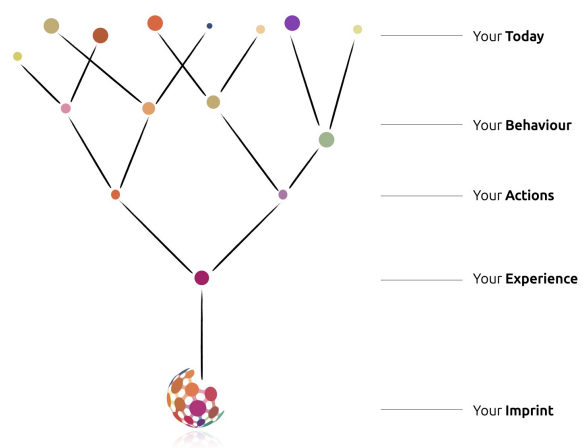
One example. Say you have a headache. Taking an aspirin is easy and comforting because it quickly relieves your headache. This is an example of fast symptom relief - something which our Western medical world specialises in, and which has brought us some very positive things (as well as some less positive things, such as adverse effects). It is a different story when we look at migraine. A deeper cause is at work here. In this case, the centuries-old Traditional Chinese Medicine (TCM) also studies 'signs' (e.g. the face, tongue, hands, eyebrows (frowning), etc.) and personality traits.

ScanCoaching® goes even further. It looks at the root cause and thereby quickly reaches the heart of the

problem. During each ScanCoaching® session, progression is very carefully measured in the awareness process. The root cause of migraine could be a lack of self-esteem. This leads to an urge to over-manifest, which is a breeding ground for migraine.

Our convictions create our biological makeup. The way your subconscious is programmed manifests itself in the life you experience. Rewrite the programme and you rewrite your life ('rewrite the 'software' of your mind in order to change the 'printout' of your life) - Dr. Bruce Lipton -

Early programming eludes our conscious grasp of things, but for the most part decides our total life. Recognizing them, deciphering them and finding ways to change them is one of ScanCoaching's strengths. Everything that develops from these programming over the years is only the consequence and not the cause of our basic structure. All the problems that arise from that, right down to symptoms and diseases, can be traced back to the earliest physical patterns. If we change the cause, then we are also able to influence the resulting consequences.

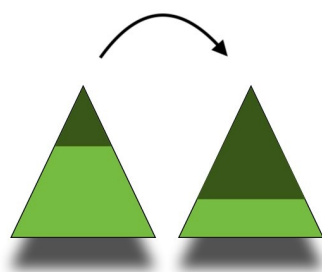


The Fractal Tree

The power of ScanCoaching® is therefore that with a relatively small coaching effort, a lot of results can be achieved by quickly identifying the cause for maximum effect on vitality, performance and purpose:

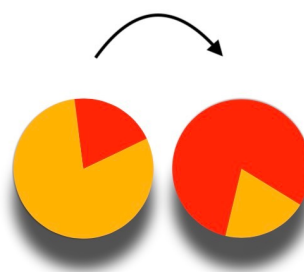
ScanCoaching approach

Less is More



Cause

Effect



Effort

Result

Theory

The theoretical part explains the whole ScanCoaching® concept and its applicability within the various business areas: 'Vitality ScanCoaching®', 'Performance ScanCoaching®', 'Mobility ScanCoaching®' and the 'QuickScan'. Each of these concepts encompass the same ScanCoaching® essence: being able to quickly get to the heart of the matter.

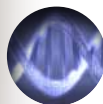
The following topics are discussed:



The origins of the Psyray technology. The philosophy, operating principles and technologies used. The following subjects are discussed: quantum physics, quantum entropy logic, torsion fields, vibrational medicine and holism.



General Business ScanCoaching® presentation and film, explaining the mission, vision, marketing, products & services and scope.



The ScanCoaching® process: intake, baseline questionnaire, anamnesis, client use of workbook, coaching goals, the scanning process and order, analysis, coaching interventions, final measurement questionnaire, report to the client and, if desired, the commissioning party.



Learning how to work with the Psyray technology using the text book: anamnesis, scanning areas, functions, work domains, the 'buttons', the directories and etalons, comparative analysis, etc. How do I read the graphs (curves) and what are focus areas? Where is balance, where imbalance?



The Five Elements Model in relation to organs, Taoism, Yin/Yang philosophy. ScanCoaching® in relation to Eastern and Western medicine, emotions and feelings and their interaction with main organs and the endocrine (hormonal) system.

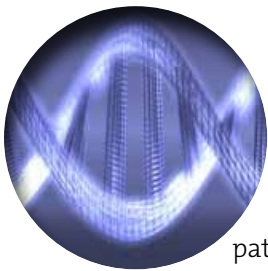


The so-called 'Marker analysis': making visible the client's process on the basis of four scanning areas (head, torso, skeleton and chromosomes), their energy levels and level of inner balance, and the level of client stress load.

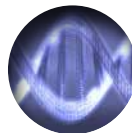




Vitality ScanCoaching® Performance ScanCoaching® Purpose ScanCoaching® QuickScan



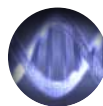
Mapping the client's so-called 'Patterns of Life', from birth to the present. These are the imprints, drivers and personal patterns the Psyray Technology measures at frequency level and displays on screen. They determine the client's life and work situation. Psyray Technology is characterised by vast databases containing psycho-emotional information and is unique in the world.



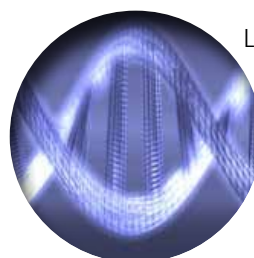
Transferring harmonising frequencies to an information carrier. What exactly happens when you harmonise frequencies by selecting etalons in a certain directory and transfer those to information carriers? Testing resources in the cup and helping to harmonise the client using the NLS-Essence via so-called metatherapy.



The study of frequency, the Law of Resonance and Attraction, synchronicity, awareness levels, morphogenetic fields and epigenetics, the biology of belief, Bateson's logical levels, the practical impact of universal laws on your work. Working with the Quantum Field. Energy exercises, connecting, attuning, drawing up a report, grounding, shielding. Applied Chakra teachings in relation to ScanCoaching®.



Linking to improved performance and vitality, and stress management, and finding your passion with regard to mobility issues - how are these goals realised? How do I get results? Effective intervention methods for ScanCoaching®.



Learning by looking at successful ScanCoaching® cases from the business world and top-level sports.



Practice

The Psyray technology is the result of over 50 years of research. It is extremely valuable that this technology has now become available to your future business clients.

However, the system's unique power and opportunities also bring with them the great responsibility of using the technology in the best possible way when ScanCoaching®.

That is why we put great emphasis on the course's practical section, in which you learn to master the use of the Psyray technology.

‘The proof of the pudding is in the eating’ is an important starting point.

By regularly working with the system, you will develop understanding, skill, trust, inspiration and enthusiasm.

What do we do during the course's practical session?

You will mostly be working in groups of three during the course. There are three roles: the ScanCoach®, the client and someone who observes the process. During each practical session, you will take on one of these roles. The coaches will facilitate the learning process, answer questions and, if needed, tackle certain topics in plenary sessions.

So how exactly does Psyray Technology work in practice?

The Psyray technology is a quantum physical technology that registers and processes data from the information field. These data are converted into several mathematical information streams and are even-

tually rendered graphically into curves, text and energy values at organ, cell wall and even chromosome level for the selected scan areas of the bioenergetic field. Scan areas include the brain, heart, liver, stomach, kidneys, skeleton, blood or nervous system. During the measuring, the recorded measurements are compared to a database of over 30,000 interconnected frequency patterns. As a future ScanCoach®, you will learn to get to the heart of the matter quickly and to do a targeted intervention on the most important 'levers' by interpreting and analysing the curves, text and energy levels: the 20% that determines 80% of the result. The client role shares his or her experiences and the observer offers feedback on the entire process

and gives tips where necessary. Participating ScanCoaches® will also gradually learn to apply ScanCoaching® to each others' personal processes. This provides the course with an important personal growth and awareness element. You will experience the power of ScanCoaching® yourself, allowing you to operate at a higher performance level. In other words, participants will also become each others' coach! This gives you an even greater understanding of the processes your clients will be experiencing during their ScanCoaching® process. Plus, once you have improved your own performance and become more balanced and vital, you will be able to spread the word with even greater conviction. In other words, we strongly believe in the 'walk your talk' principle!

ScanCoach® module exam and certificate

To ensure our quality standards as a higher professional education accredited course, there will be a final exam at the end of the course. The exam consists of a theoretical section and a practical section. You will become a certified ScanCoach® and receive a certificate if you successfully pass the exam.

What does the course look like?

The Master ScanCoach® training consists of 10 training days. The Advanced ScanCoach® training consists of 8 days. Both are filled with theory and a lot of practice. The information density is high, which allows us to keep the training short. The training concludes with a theoretical and a practical exam. In the practical exam, you perform an actual ScanCoaching® session.

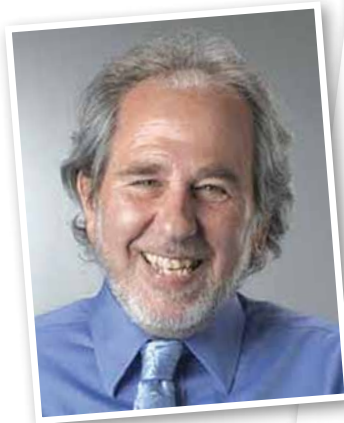


Course evaluation

Previous students awarded the ScanCoach® course a score of 9 out of 10.

In the Netherlands, the accrediting organisation KTNO (Quality and Assessment of Homeopathic Education), awarded the course a higher professional education label. The course is moreover accredited by various professional associations, VBAG and BATC.

Bruce Lipton PhD (International leader in bridging Science and Spirit) also indicated that the methods and techniques of this course are an embodiment of his research over the past 20 years. He enthusiastically endorses ScanCoaching®.



De biologie van de overtuiging

To Marko -

With special appreciation
for the ScanCoaching® NLS
technology - it is an important
part of our evolution -
for it can heal our world!

With love
Bruce Lipton
9/11

Trainer



Marko van der Beek (1967)

Marko van der Beek (1967), general manager of Psyray International bv and developer of the ScanCoaching® method, graduated from the TU-Delft in 1992 (MSc, ICT) and started his own audiovisual production company in that year. In January 2000 he followed a one-year basic course in 'intuitive development', followed in 2002 by various training courses in Emotional Intelligence, Competence Management and the course 'professional as trainer' at the Baak management training courses.

The Naturopathic Healing and Reading training was taken at Trance Art and completed in April 2002. In April 2004 he started the practice

"Leef je Wens". In 2007 was the first introduction to the NLS technology and integrated that into the practice. In 2009 he obtained his certificate in Medical Basic Knowledge at the HBO level. In 2013 he attended a post academic study at the Medical University Omsk on NLS technology. This, together with past courses, gives an opportunity to bridge the gap between the medical and complementary world. Marko's passion is to make the invisible visible.

You are a certified ScanCoach®: what's next?

Once you have earned your certification, you are authorized to provide paid ScanCoaching® for the market in which you are certified. All ScanCoaches work according to the guidelines and conditions of the ScanCoaching® methodology.

The distribution partner you are automatically affiliated with has its own business model that you as ScanCoach commit to. The model is a simple and transparent settlement model that includes variables such as ScanCoach® hourly rate, acquisition fee, location rental, depreciation costs of Psyray devices, license payment, etc.

Not all coaches or therapists are members of a professional association, which is why we have a professional code, in which we agree to work according to the same principles.

You own Psyray. Psyray International bv is responsible for the development, maintenance, service and updates of the Psyray equipment. As a ScanCoach® or ScanCoaching center you can also lease the equipment at a tariff. This way you are always up to date with the technology and you can keep the investment low to still have this technology in house. After all, we want as many clients as possible to be able to use this unique and most effective form of coaching and treatment.

To keep your knowledge up to date we organize a supervision day several times a year. Here we work together on cases that are brought in, or we make scans of each other for practice. We meet each other and exchange experiences so that we can continue to grow and develop together. To maintain your certification, you must attend a few times a year. The number of times depends on the market and is agreed upon in a License Agreement.

Each market segment has a distribution partner. Depending on your education and usage, you are automatically affiliated with a partner. This partner is responsible for sales and marketing in the relevant market segment. As an independent entrepreneur you are always responsible for your own clients, but by joining the distribution partner you develop scale and can exchange information with each other about the market segment in question.



What do our business clients think of ScanCoaching®?

Every ScanCoaching® session is evaluated using the so-called 'Ultimate Customer Question':
'On a scale of 1-10, how likely are you to recommend ScanCoaching® to a colleague or business relation (1 = definitely not, 10 = definitely)'?

On average, ScanCoaching® is awarded a 9.2 score - a clear indicator of very satisfied clients. It also means that ScanCoaching® is characterised by a high so-called 'net promoter' score, or clients who enthusiastically talk about ScanCoaching® to others!



Practical information

The attached registration form provides information about training dates, training location, course and catering costs, cancellation, etc.
Visit www.scancoaching.com for general information about ScanCoaching® including a description of services, an introductory film demonstrating the ScanCoaching® technology, client testimonials, etc.
Visit www.scancoaching.academy for more information about this training.



Which organisations use ScanCoaching®?

In the Netherlands, we work in business with SpringShift. This organization provides ScanCoaching in the business market under the mission: Life is meant to be Easy.

The private market is provided by individual coaches who use ScanCoaching as an additional tool in their coaching practice.

Independent BIG registered psychologists use ScanCoaching as a starting point for treatment in the model of the BalansKliniek led by Bram Bakker.

In Africa from Kenya, ScanCoaching Africa uses ScanCoaching in business and education. ScanCoaching is used there for the Leaders of the future.

A wide range of testimonials can be read at www.scancoaching.nl



www.scancoaching.academy
info@scancoaching.academy

tel: +31 (0) 888 77 88 50